

The Builders' Association 2021 sponsorship packages

Using one of the methods below, please return this form along with your check, payable to The Builders' Association.

By mail: The Builders' Association, Attn: Katie Castro, 720 Oak St., Kansas City, MO 64106

By phone, to pay with credit card: Call Katie at 816.595.4107

By email: Save completed form and email to kcastro@buildersassociation.com.

Form and payment due by Thursday, Jan. 7, 2021.

Company name

Contact person

Street address City, state, zip

Email Phone

Package summary (see details on following pages)

Bronze sponsor	Silver sponsor	Gold sponsor	Diamond sponsor
Total value = \$2,996	Total value = \$6,232	Total value = \$12,492	Total value = \$27,755+
You pay = \$2,500	You pay = \$5,000	You pay = \$10,000	You pay = \$20,000
You save = 16%	You save = 20%	You save = 20%	You save = 28%+
<i>2021 coronavirus discount = \$500</i>	<i>2021 coronavirus discount = \$1,000</i>	<i>2021 coronavirus discount = \$2,000</i>	<i>2021 coronavirus discount = \$4,000</i>
<u>2021 YOU PAY = \$2,000</u>	<u>2021 YOU PAY = \$4,000</u>	<u>2021 YOU PAY = \$8,000</u>	<u>2021 YOU PAY = \$16,000</u>
Total 2021 savings = 33%	Total 2021 savings = 36%	Total 2021 savings = 36%	Total 2021 savings = 42%+

Select Bronze

Select Silver

Select Gold

Select Diamond

For staff use only

CC#/Exp./Sec. code:

Bronze Sponsor (limited to 10 sponsors)

- Seating for 2 at Annual Banquet = \$250
- Cocktail sponsor for fall dinner event = \$500
 - Logo on digital signs at event
 - Logo on table cards during event
 - Logo in email invite for event
 - Recognition in Modern Builder
- Scholarship golf tournament door prize sponsorship = \$300
 - Signage near door prize station
 - Recognition during awards presentation
 - Option to provide something to go in door prizes
- Builders' Professional Development Conference registration sponsorship = \$500
 - Logo on digital signs at event
- Attendance for 4 at Builders' networking event = \$200
- Builders' website ad (3 months) = \$600
- Builders' eNews ad (1 issue) = \$100
- Sponsor recognition in monthly events calendar = \$275
- Modern Builder 1/8-page color ad (1 issue) = \$271

2021 Bronze Sponsor package price, with \$500 coronavirus discount = \$2,000

Silver Sponsor (limited to 10 sponsors)

- Seating for 4 at Annual Banquet = \$500
- Cocktail sponsor for summer networking event = \$750
 - Logo on digital signs at event
 - Logo on table cards during event
 - Logo in email invite for event
 - Recognition in Modern Builder
- Scholarship golf tournament registration bag sponsorship = \$750
 - Logo on registration bags each player receives
 - Recognition during awards presentation
- Builders' Professional Development Conference classroom sponsorship = \$750
 - Logo on digital signs at event
 - Logo on classroom signage
- Registration sponsor and attendance for 6 at Builders' networking event = \$500
 - Logo on digital signs at event
- Builders' website ad (6 months) = \$1200
- Builders' eNews ad (2 issues) = \$200
- Sponsor recognition and link in monthly events calendar = \$550
- Modern Builder 1/8-page color ad (4 issues) = \$1032

2021 Silver Sponsor package price, with \$1,000 coronavirus discount = \$4,000

Gold Sponsor (limited to 5 sponsors)

- Seating for 10 at Annual Banquet = \$1250
- Cocktail sponsor for annual banquet = \$1000
 - Logo on digital signs at event
 - Logo on table cards during cocktail hour
 - Logo in email invite for event
 - Recognition in Modern Builder
- Scholarship golf tournament lunch sponsorship = \$1750
 - May provide giveaway item or paper insert for registration bags each player receives
 - Recognition during awards presentation
 - Logo on table cards during lunch
 - Signage in event lunch area
 - Up to 2 representatives may be present on-site during event. Team registration to play in event may be purchased separately.
- Builders' Professional Development Conference lunch sponsorship = \$2,250
 - Logo on digital signs at event
 - Logo on table cards during lunch
 - Recognition during lunch program
 - A networking station during one break (up to 2 representatives may attend event)
 - Option to provide giveaway item or paper insert for registration bags each attendee receives
 - Logo on the registration bag
- Event sponsor and attendance for 4 at Builders' networking event = \$1000
 - Logo on digital signs at event
 - Logo on table cards during event
 - Logo in email invite for event
 - Recognition in Modern Builder
- Builders' website ad (12 months) = \$2,400
- Builders' eNews ad (4 issues) = \$400
- Sponsor recognition (logo and link) in monthly events calendar = \$825
- Modern Builder 1/4-page color ad (4 issues) = \$1617
 - Option to upgrade one ad to 1/2-page color

2021 Gold Sponsor package price, with \$2,000 coronavirus discount = \$8,000

Diamond Sponsor (limited to 2 sponsors)

- Seating for 10 at Annual Banquet = \$1250
- Annual banquet sponsor = \$4500
 - Logo on digital signs at event
 - Logo on programs
 - Logo in email invite for event
 - 90 seconds to speak during event program
 - Recognition in Modern Builder
- Team (four players) registration for scholarship golf tournament = \$1100
- Scholarship golf tournament sponsor = \$3500
 - May provide giveaway item or paper insert for registration bags each player receives
 - 60 seconds to welcome attendees to event
 - Signage at event
 - Logo in email invite for event
 - Recognition in Modern Builder
- Host a lunch and learn session = \$1500
- Builders' Talk sponsor = \$1,000
- Sponsorship recognition and attendance for 4 at all Builders' non-fundraising events not already named in the Diamond Sponsorship package = \$1000/event
 - Logo on digital signs at event
 - Logo on table cards during event
 - Logo in email invite for event
 - Recognition in Modern Builder
- Builders' Professional Development Conference sponsor = \$3500
 - Logo on digital signs at event
 - Recognition during lunch program
 - A networking station at every break (up to 4 representatives may attend event)
 - Option to provide giveaway item or paper insert for registration bags each attendee receives
 - Logo on registration bags
 - Logo in email invite for event
 - Recognition in Modern Builder
 - Door prize presentation (Builders' to provide door prize, but Diamond sponsor representative will present prize to winner)
- Builders' website ad (12 months) = \$2,400
- Builders' eNews ad (12 issues) = \$1200
- Builders' eNews snippet (2 issues) = \$1,000
- Sponsor recognition (logo and link) in monthly events calendar = \$825
- Modern Builder full-page color ad (4 issues) = \$2480
- Modern Builder contributed article or op-ed, 2-page spread (1 issue) = \$2,500

2021 Diamond Sponsor package price, with \$4,000 coronavirus discount = \$16,000